

EVMS

GOLF CLASSIC

presented by  TOWNE INSURANCE

A Towne Family Company

Cedar Point Club
8056 Clubhouse Drive
Suffolk, VA 23433

JUNE 13, 2024
www.evms.edu

Dear Friends,

Are you ready for it? The EVMS Golf Classic presented by Towne Insurance is back on Thursday, June 13, 2024 at Cedar Point Club!

The EVMS Golf Classic is an annual event that brings together golf enthusiasts, community leaders, and businesses for a day of friendly competition and networking. More importantly, it serves as a vital fundraiser for The EVMS Fund which supports medical research, student scholarships, and community health programs at Eastern Virginia Medical School.

By becoming a sponsor, your company will have a unique opportunity to showcase your commitment to corporate social responsibility and community engagement. Additionally, your company may be featured in event promotional materials, including:

- Event signage and banners at the golf course.
- Recognition in press releases and media coverage leading up to the event.
- Logo placement on our event website and social media platforms.
- Acknowledgment during the awards ceremony and dinner reception.
- Exclusive networking opportunities with key stakeholders, participants, and community leaders.

We offer a range of sponsorship levels to accommodate your company's preferences and budget. Your support will not only contribute to the success of the EVMS Golf Classic but also make a meaningful impact on the initiatives and projects supported by Eastern Virginia Medical School.

To discuss the available sponsorship opportunities in more detail, please do not hesitate to contact me at 757.961.2804 or BanasJB@evms.edu. We believe that a partnership will mutually benefit both our organizations and enhance our shared commitment to making a positive difference in our community.

Thank you for considering this opportunity, and we look forward to the possibility of having you as a valued sponsor for the EVMS Golf Classic.

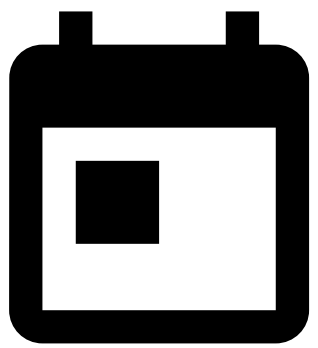
Sincerely,

Jacklyn

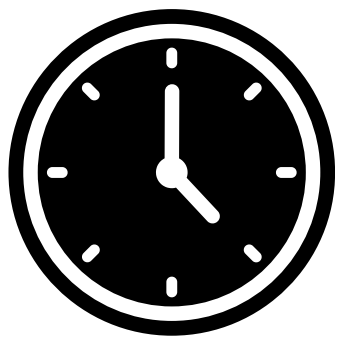
Jacklyn Banas

Director of Corporate and Foundation Relations

Event Fact Sheet



Thursday, June 13, 2024



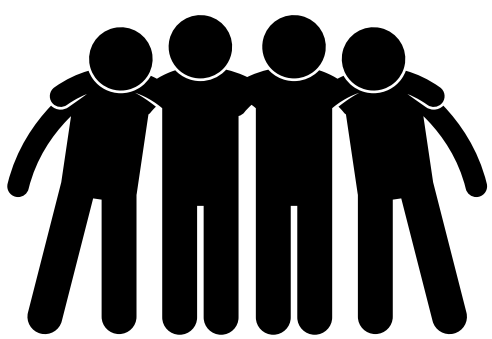
Shotgun Start at 1:00 PM

Registration & Lunch Begin at 11:30 AM

Awards Dinner to Follow



Cedar Point Club, Suffolk



4-Man Scramble Format



www.evms.edu

For more information and to register, please contact
Jacklyn Banas at **BanasJB@evms.edu** or **757.961.2804**.

Sponsorship Opportunities

Tournament Sponsor - \$15,000 (Exclusive)

Company name and logo incorporated into event as exclusive presenting sponsor

Opportunity for company representatives to make remarks at awards dinner reception

Premier logo placement on course signage and recognition program

Two hours of

Two premier hole sponsor signs

Reserved seating at awards dinner reception

Digital hole sponsor sign

SOLO

Thank you:

 TOWNE INSURANCE

A Towne Family Company

EVMS
Eastern Virginia Medical School

Please make checks payable to:

EVMS Foundation 2024 Golf Classic, P.O. Box 5, Norfolk, VA 23501-0005

For more information and to register, please contact Jacklyn Banas at

BanasJB@evms.edu or 757.961.2804.

Sponsorship Opportunities

Awards Dinner Reception

Sponsor - \$10,000

(Exclusive)

Exclusive sponsor of post-play reception

Premier full-color sponsor signage at post-play reception

Recognition in program and on-site signage

Two complimentary

Deluxe sponsor sign

Reserved seating at awards dinner reception

SOLO

Thank you:



Please make checks payable to:
EVMS Foundation 2024 Golf Classic, P.O. Box 5, Norfolk, VA 23501-0005
For more information and to register, please contact Jacklyn Banas at
BanasJB@evms.edu or 757.961.2804.

Sponsorship Opportunities

Swag Bag Sponsor - \$7,500 *(Exclusive)*

Exclusive opportunity to have your company logo prominently displayed on bag

Recognition in program and on sponsor signage

One foursome

Opportunity to include marketing materials or promotional item in golfer welcome bag

Sponsorship Opportunities

Golf Cart Sponsor - \$5,000 (*Exclusive*)

Exclusive opportunity to have company logo prominently displayed on all golf carts

Recognition in program and on sponsor signage

One fourson

to include marketing materials or promotional item in golfer welcome bag

SOLO

Thank you:

HARVEY LINDSAY
COMMERCIAL REAL ESTATE

Sponsorship Opportunities

Lunch Sponsor - \$5,000 *(Exclusive)*

Exclusive sponsor golfer's lunch

Company name on golfer boxed lunch

Recognition on all signage

Company logo

Opportunity to include marketing materials or personal item in golfer welcome bag

SOLD

Thank you:

TRUIST 

Sponsorship Opportunities

Snack Shack Sponsor - \$3,500 *(Exclusive)*

Exclusive sponsor of golfer snacks at the Snack Shack

Opportunity for two (2) representatives to meet and greet golfers at the Snack Shack

Opportunity to include marketing materials or promotional item in golfer welcome bag

Opportunity for personalized signage

Sponsorship Opportunities

Foursome | Hole Sponsor - \$2,750

One Foursome

Digital Hole Sign

Opportunity to include marketing materials or promotional item in golfer welcome bag

Name listed in Program

Foursome - \$2,500

One Foursome

Sponsorship Opportunities

Beverage Cooler Sponsor - \$2,000 *(Exclusive)*

Company logo prominently displayed on alcoholic and non-alcoholic beverage coolers staged throughout the course

Opportunity to include marketing materials or promotional item in golfer welcome bag

Sponsorship Opportunities

Mulligan Sponsor - \$1,000 *(Limit: Two)*

Company logo on mulligan tickets given to all golfers at registration

Company name listed in program

Hole Sign Sponsor - \$500

Company logo or name on digital hole sign

Company name listed in program